

LES TROIS ROIS

Les Trois Rois in Basel wins Two Prestigious Awards from Prix Villégiature & GaultMillau

Press Release

Basel, 16. Oktober 2019 – Grand Hotel Les Trois Rois in Basel, Switzerland has consolidated its position in the top tier of European hospitality by winning the Prix Villégiature "Grand Prix of the Best Hotel in Europe", just over a month after it was named GaultMillau "Hotel of the Year 2020".

Caroline Jenny, Head of Marketing Communications at the Grand Hotel Les Trois Rois, accepted the award at a glittering Prix Villégiature event in Paris on Monday (14 October) at which Les Trois Rois beat off strong competition from luxury hotels in Paris, Barcelona and Monte Carlo to secure the prize. Les Trois Rois assumes the mantle of the renowned Hôtel de Crillon, A Rosewood Hotel in Paris, which won the title in 2018.

Tanja Wegmann, General Manager of Les Trois Rois, is delighted with this triumph, saying: "We are very proud of this award, which confirms our place in the top European hotel industry... The Prix Villégiature is a great tribute for all the staff of the Grand Hotel Les Trois Rois, because we are all committed to the well-being of our guests every day with great joy, warm hospitality, dedication and passion. Many thanks to the jury".

It is the third time that Les Trois Rois has been honoured by the jury of the Prix Villégiature. In 2015, Peter Knogl, Chef of the hotel's three-starred Michelin restaurant Cheval Blanc received the prize for "Best Hotel Restaurant in Europe" and last year the hotel won the award for "Best Terrace in City in a Hotel in Europe" thanks to its Bar with Rhine terrace designed by Swiss landscape architect Enzo Enea.

As owners Thomas and Ursula Straumann have said, 'There's no doubt we have a great infrastructure here, but the employees are even more essential. They are the ones who breathe life into this unique and historical hotel.'

Notes for Editors

The **Prix Villégiature** jury consists of 22 renowned journalists and correspondents from all over the world. Since 2003, the most beautiful hotels in Europe, Asia, Africa and the Middle East have been awarded in a wide variety of categories.

Gault Millau, founded in 1969 in France and famed for its detailed reviews, is among the most influential restaurant guides on the international gourmet scene, whilst Bucherer is a leading retailer of luxury watch brands. Superlative quality, genuine passion and exceptional design are the core values held dear by both Gault Millau and Swiss watchmaker Carl F. Bucherer.

The **Grand Hotel Les Trois Rois** stands at the heart of the beautiful old town of Basel, right on the banks of the Rhine. The historic property is one of the oldest city hotels in Europe; as early as 1681 it was operating as an inn, before the premises were torn down and the grand hotel (that remains today) was opened on the site in 1844.

The hotel is currently owned by the Straumann family, who bought it in 2004 and spent two years renovating and extending it, re-opening it in 2006.

Grand Hotel Les Trois Rois comprises:

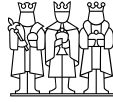
- 101 rooms and suites
- three restaurants: Cheval Blanc by Peter Knogl (3 Michelin stars and 19 GaultMillau points), the Brasserie (14 GaultMillau points) under new Executive Chef de Cuisine Urs Gschwend and Italian Chez Donati
- a Bar with stunning terrace overlooking the Rhine
- a Salon du Cigare
- 10 meeting rooms of various sizes, including a stunning Ballroom
- uniquely, its own flower boutique, Fleurs des Rois The culinary highlights are the restaurant

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swiss
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LES TROIS ROIS



All the 2019 Prix Villégiature award winners



Livia Leu, Switzerland's Ambassador to France (left)
Caroline Jenny, Head of Marketing Communications (centre)



Château Ferrières-en-Brie



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Grand Hotel Les Trois Rois



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